

Works by Robert L. Wolf on Museum Evaluation and Related Matters: A Short Bibliography

Contributed by
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Books and Book Articles:

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Reports Distributed by the Office of Museum Programs, Smithsonian Institution:

- Wolf, R.L., & Tymitz, B. L. (1978). A preliminary guide for conducting naturalistic evaluation in studying museum environments. Washington, DC: Smithsonian Institution, Office of Museum Programs, Evaluation Studies.
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- Wolf, R. L., Andis, M. F., Tisdal, C. E., & Tymitz, B. L. (1979). New perspectives on

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- Wolf, R. L., & Tymitz, B. L. (1981). "Hey mom, that exhibit's alive": A study of visitor perceptions of the Coral Reef exhibit. National Museum of Natural History, Smithsonian Institution. Washington, DC: Smithsonian Institution, Office of Museum Programs.
- Cave, J. & Wolf, R. L. (1983). Don't brush your teeth anymore: Toothpaste's got earth in it: A study of the role that objects can play in the experience of visitors to a museum. Washington, DC: National Museum of Natural History, Smithsonian Institution, Office of Museum Programs.
- Wolf, R. L. (1987). Smithsonian-Kellogg project evaluation meeting: Summary report. Bloomington, IN: Human Enterprise Development Group, Inc.

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- Wolf, R. L. & Tymitz, B. L. (1976/77). Ethnography and reading: Matching inquiry mode to process. Reading Research Quarterly, 12(1).
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- Wolf, R. L. (1979). Conceptual and operational considerations in naturalistic evaluation. Invited Address, American Educational Research Association Annual Meeting, San Francisco, CA.
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- Wolf, R. L. (1983). Discovering more than expected: A study of visitor perceptions of the J. Paul Getty Museum. Santa Monica, CA: J. Paul Getty Museum.
- Wolf, R. L. (1984). Educational presentation of renaissance painting: A summary evaluation. Santa Monica, CA: J. Paul Getty Museum. □

Curator, 1988, Volume 31, No. 1

Readers of Visitor Behavior should be interested in the following articles published in this issue of Curator:

- Self-Guiding Brochures: An Evaluation
RANDI KORN
- Using Modeling to Direct Attention
JOHN J. KORAN, JR., MARY LOU KORAN, JOHN S. FOSTER
- Empowering Visitors: Focus Group Interviews for Art Museum
BENJAMIN E. BRAVERMAN

Curator, 1988, Volume 31, No. 2

This issue contained the following articles that may be of interest to readers:

- A Hands-On Approach for Don't-Touch Exhibits
PAUL H. RHEAUME
- The Use of Advertising to Attract the Museum Public
DENISE LAUZIER STONE
- Do Traveling Exhibits Influence Museum Attendance?
SNOWDEN BUNCH, PHILIP JACOBS, WILLIAM LUKSETICH, MARK LANGE
- Student Teachers as Docents: A Training Model
R. W. CARLISLE

The Public Garden [Journal of the American Association of Botanical Gardens & Arboreta]
Volume 3, No. 3, pp. 16-18.

- A Comprehensive Approach to Audience Development
MARILYN G. HOOD