EDITOR'S NOTE

VISITOR BEHAVIOR

This issue features leisure studies and recreation. John Heywood, as guest editor, has put together several articles on this topic. He has also provided a selected bibliography of books on leisure studies and recreation for those who wish to learn more about this field.

The first article, "Outdoor Recreation Behavior" by John Heywood introduces the reader to leisure studies and recreation. The next article by Gary Mullins, "Understanding Interpretive Clientele," provides some sources of additional information for the interested reader. In the article, "The Benefits of Urban Parks: A Review and Discussion of Current Research," Thomas More describes some of the work that has been conducted in city parks. Finally, Steven Moore focuses on the wilderness in his article, "Wilderness Recreation Research."

This issue underlines the fact that there are other areas and disciplines that share our concern for the visitor. We hope that eventually the various disciplines will merge to a common literature.

Also in this issue is information about the 1991 Visitor Studies Conference to be held in Ottawa, Ontario, the beautiful capital of Canada. The Ottawa Conference Committee has done an excellent job putting together an exciting program. In addition to an excellent collection of session papers, there will be two full days of pre-conference workshops and exciting social events sponsored by the Canadian museums and parks. Bring the family. There will be activities for children as well as delegates. We hope you will be able to join us in August!

Steve Bitgood, Editor

ILVS Review: A Journal of Visitor Behavior 1991 • Volume 2 • Number 1

Articles

Ten Years of Exhibit Evaluation at the Royal Ontario Museum (1980-1990). Christine Lockett

The Role of a Current Visit, Prior Visits, and Gender on Visitor Perception of a Natural History Museum. Stephen Bitgood and Sheila Bishop

Research in Informal Settings: Some Reflections on Designs and Methodology. John J. Koran, Jr. and Jim Ellis

Also in this issue: Interview with Raye Newmen, Projects and Applications, The ASTC Papers.

For subscription information, contact:

Pat Hinske, ILVS Publications,

611 N. Broadway, Suite 600, Milwaukee, WI 53202

Phone: 414-223-4266

Selected Bibliography of **Books on Leisure Studies** and Recreation

Volume VI

John L. Heywood Ohio State University Columbus, OH

The readings below should be useful to those who wish to learn more about leisure studies:

Cheek, J. H., Jr., & Burch, W. R., Jr. (1976). The social organization of leisure in human society. New York: Harper & Row.

Cheek, N. H., Jr., Field, D. R., & Burdge, R. J. (1978). Leisure and recreation places. Ann Arbor, MI: Ann Arbor

Chubb, M., & Chubb, H. R. (1981). One third of our time? An introduction to recreation behavior and resources. New York: John Wiley & Sons.

Graefe, A., & Parker, S. (1987). Recreation and leisure: An introductory handbook. State College, PA: Venture Publishers.

Jubenville, A., Twight, B. W., & Becker, R. H. (1987). Outdoor recreation management: Theory and application. State College, PA: Venture Publishers.

Kraus, R., & Allen, L. (1987). Research and evaluation in recreation, parks and leisure studies. Columbus, OH: Publishing Horizons, Inc.

Neulinger, J. (1981). To leisure: An Introduction. Boston, MA: Allyn & Bacon, Inc.

President's Commission on Americans Outdoors. (1986). A literature review. Washington, D. C.: U. S. Government Printing Office.

Rojeck, C. (1989). Leisure for leisure. New York: Routledge.

Smith, S. L. J. (1990). Social science and natural resource recreation management. Boulder, CO: Westview Press.

Vining, J. (Ed.). (1990). Social science and natural resource recreation management. Boulder, CO: Westview Press.

Wellman, J. D. (1987). Wildland recreation policy. New York: John Wiley & Sons.

HAVEYOU UPDATED YOUR PHONE DIRECTORY?

Did you know that our phone number changed from 205-231-5640 to 205-782-5640?

Stephen Bitgood/Visitor Studies Association/ Visitor Behavior/Center for Social Design