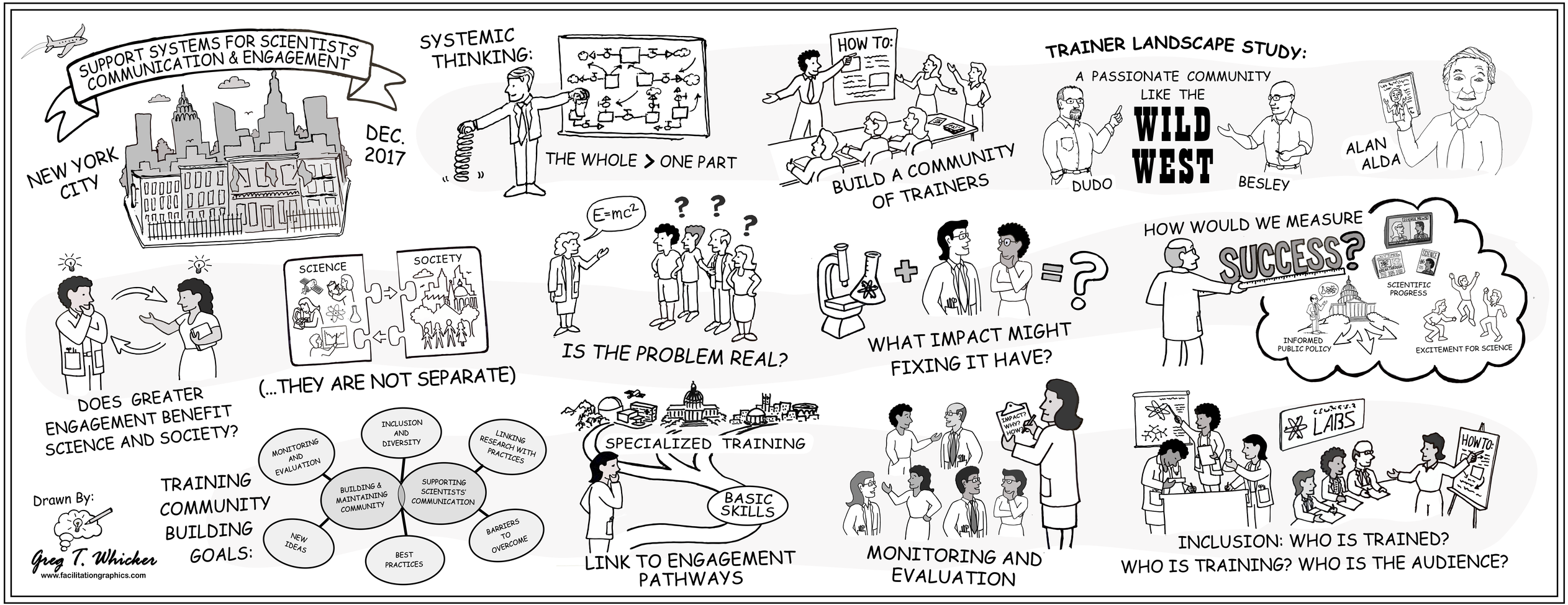
SUPPORT SYSTEMS FOR SCIENTISTS' COMMUNICATION & ENGAGEMENT
NEW YORK CITY
DEC. 2017
SYSTEMIC THINKING:
THE WHOLE > ONE PART
HOW TO:
BUILD A COMMUNITY OF TRAINERS
TRAINER LANDSCAPE STUDY:
A PASSIONATE COMMUNITY LIKE THE
WILD WEST
DUDO
BESLEY
ALAN ALDA
DOES GREATER ENGAGEMENT BENEFIT SCIENCE AND SOCIETY?
SCIENCE
SOCIETY
(...THEY ARE NOT SEPARATE)
E=mc²
IS THE PROBLEM REAL?
WHAT IMPACT MIGHT FIXING IT HAVE?
HOW WOULD WE MEASURE
SUCCESS?
SCIENTIFIC PROGRESS
INFORMED PUBLIC POLICY
EXCITEMENT FOR SCIENCE
TRAINING COMMUNITY BUILDING GOALS:
MONITORING AND EVALUATION
INCLUSION AND DIVERSITY
LINKING RESEARCH WITH PRACTICES
BUILDING & MAINTAINING COMMUNITY
SUPPORTING SCIENTISTS' COMMUNICATION
NEW IDEAS
BEST PRACTICES
BARRIERS TO OVERCOME
SPECIALIZED TRAINING
BASIC SKILLS
LINK TO ENGAGEMENT PATHWAYS
IMPACT? WHY? HOW?
MONITORING AND EVALUATION
LABS
HOW TO:
INCLUSION: WHO IS TRAINED?
WHO IS TRAINING? WHO IS THE AUDIENCE?
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