

	Not a focus	Have completed studies	Have future plans
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What role do Zoos/Aquariums play in an individual's lifelong learning experience?

Lifestyle/behavior change			
Roles of Z/A for:			
Early childhood education age youth			
Early elementary age youth			
Late elementary age youth			
Middle school age youth			
High school age youth			
Young adults			
Adults			
Parents			
Seniors			
Grandparents			
Members			
Volunteers			
Families			
Topically based research on:			
Conservation			
Climate Change			
Energy			
Sustainability			
Oceans			
Animals			
Connection to nature			
Connection to animals			
Held attitudes toward conservation			
Held attitudes toward animals			
Held attitudes toward Zoos/Aquariums			

How do Zoos/Aquariums compare with other informal learning institutions?

Satisfaction			
Cross-institutional studies			
Attendance			
Role of animals in learning			

How do Zoos/Aquariums shape social action and social activism?

Interpreting message for understanding			
Motivation to move to social action			
Motivation to move to personal action			
Issue awareness			
Conservation Campaigns			
Role of exhibits in moving to social action			
Role of zoo in individuals' social action			

What role do Zoos/Aquariums play regarding social services?

Z/A and autism			
At risk youth			
Z/A and disability communities			
Impact on local community (non-economic)			
Values held toward Z/A			
Role of Z/A in larger community (perception of Z/A)			
Role of Z/A in schools			

What are the unique characteristics of learning in Zoos/Aquariums?

Animal connections and learning			
Critical thinking			
Family learning			
Defining learning (structural) in Z/A			
Role of Z/A in lifespan learningscapes			
Entry conditions of visitors			
Experience and outcome relationships			
Nature play and learning			

How can we support a Zoo/Aquarium profession?

Staff engagement			
Volunteer/Docent pathways			
Professional development pathways			
Efficacy of training			
Efficacy of methods			
Comparison studies: best/preferred practices			
Career Path			
Career Motivation			
Impact of Z/A on staff attitudes & behaviors			

How do we assess, disseminate and apply existing knowledge?

Studies of evaluation methods			
Sources of information			
Trust in Z/A			
Grounded theory			
Diffusion of innovation			
Field-wide analysis			
Meta-analytical studies			