



# Stories for Impact: Responsive Storytelling for AISL Projects



$$V = \frac{4}{3} \pi r^3$$

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# Community Agreements

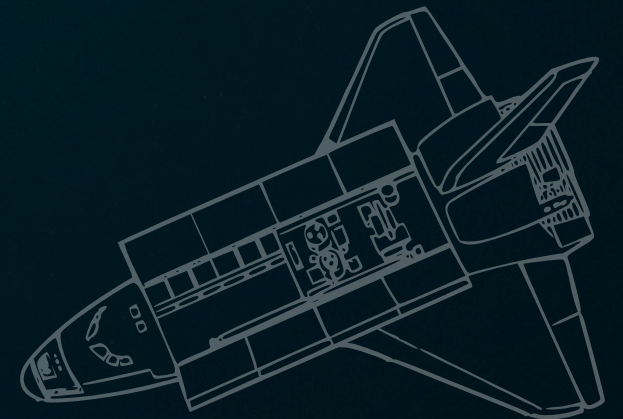
Everything is an invitation

(passing is okay; adjust to your own access needs)

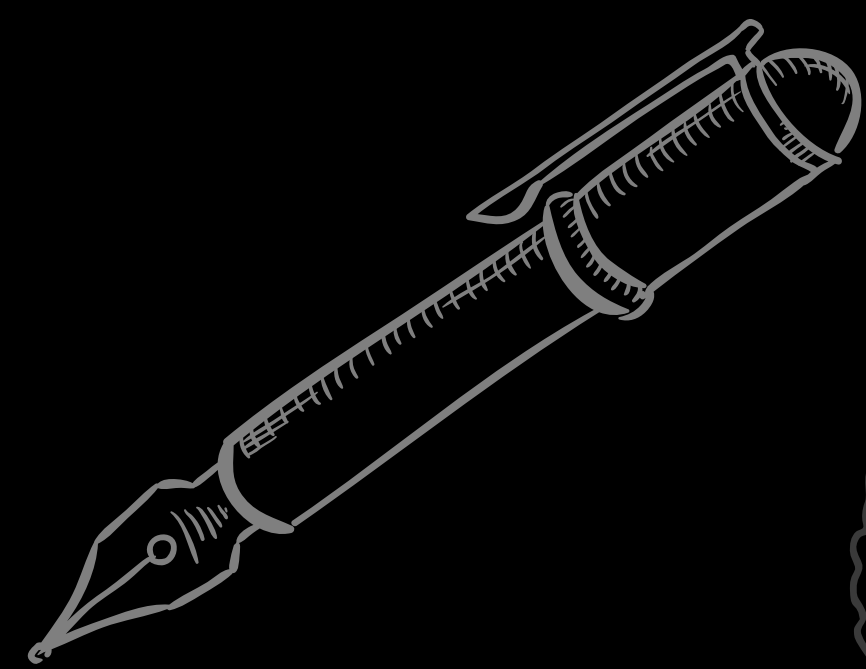
Participate at your own growing edge

Speak from your own experience (“I”)

Trust intent / acknowledge impact



# Why story?

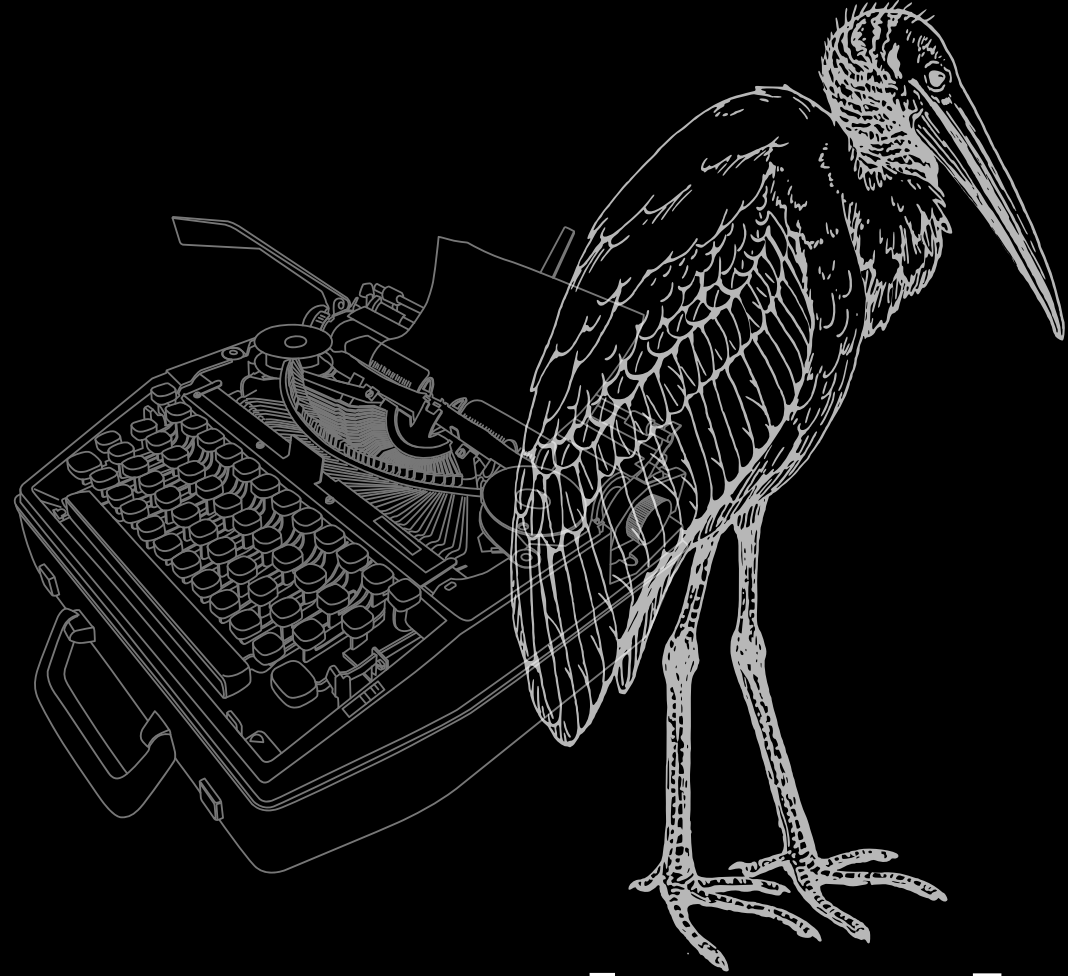


Story is not just communication — it is how people make meaning, connect values, and act together.

- Stories help us interpret experience and construct identity.
- Stories communicate values through emotion, not just information.
- Stories build shared understanding and motivate collective action.
- Stories bridge analysis (“how”) with meaning and purpose (“why”).

(Bruner, 1986; Ganz, 2009; Ganz, 2024; Nussbaum, 2001)





**In the chat:**

**What is one word you associate  
with storytelling in your work?**



Type your metaphor into  
the chat:



Storytelling for impact is  
like a \_\_\_\_\_.

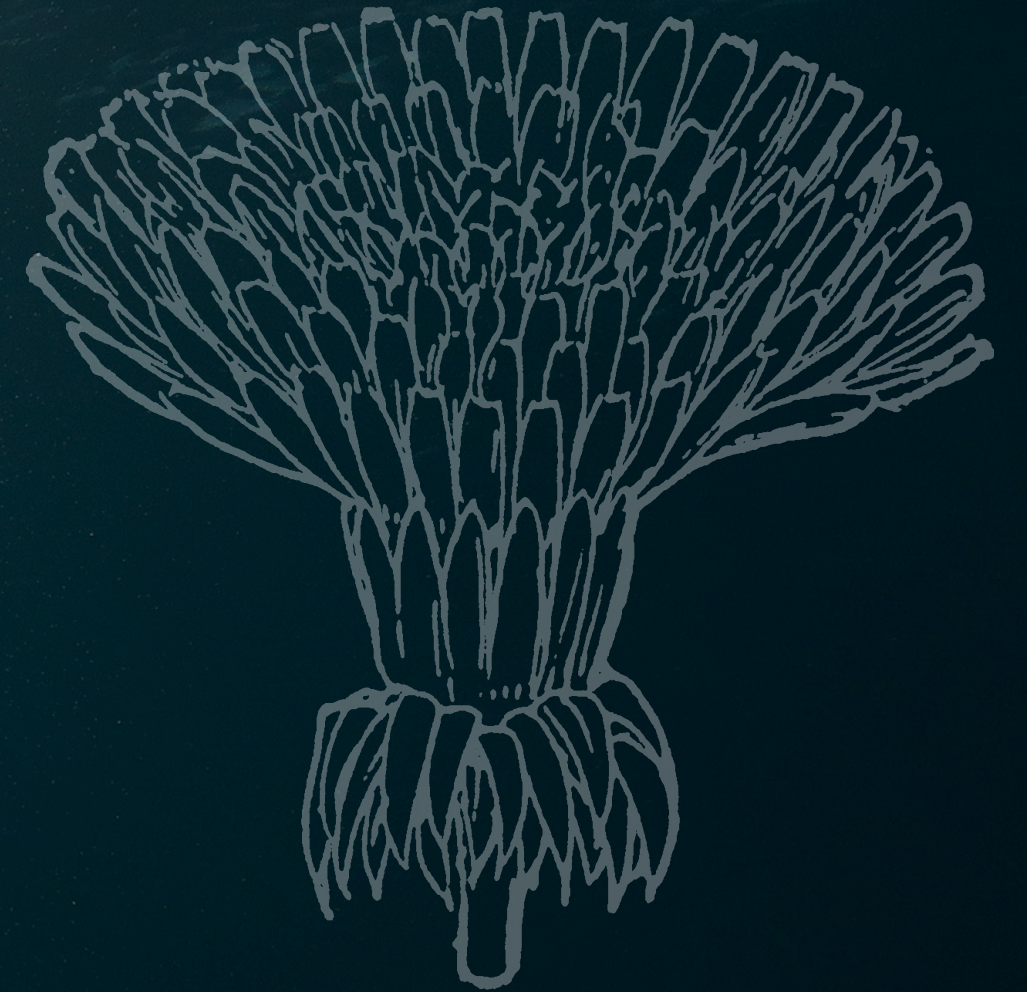
# SELF--US--NOW

**SELF:** Why this work matters

**US:** Who it's in relationship with

**NOW:** What's at stake

(Ganz, 2024)



In the chat:

Which feels easiest right now — SELF, US, or NOW?

# Story of SELF

Finish this sentence in the chat:

“A moment that changed how we approached this project was...”



# Story of US

Community Cultural Wealth & Shared Meaning

*What community strengths shape your project?*

1. Relationships & kinship
2. Language & storytelling traditions
3. Collective memory & history
4. Networks of care and support
5. Strategies for navigating systems

(Yosso, 2005)



# Story of NOW

Why does this work matter in this moment?

- What is changing?
- What is possible?
- What is at stake?

(Ganz, 2024)



# Six-Word Impact Story

*Write a six-word story about your project's impact using what you've developed from the Story of Self, Us, and Now. You don't have to include all three--feel free to use just one as an entrypoint.*

- 2 minutes to think and draft.
- No overthinking — fragments and half-baked thoughts welcome!
- Type your six-word story into chat.

# Collective Reflection

What do you notice?

- Themes?
- Feelings?
- Surprises?

# Putting It All Together

**SELF** → **US** → **NOW**

Values → Relationships → Possibility



# Thank You!



Let's keep in touch!

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